Rebekah Calleja

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INSTRUCTIONAL DESIGN | DIGITAL LEARNING CONTENT

Digital learning specialist and certified educator with seven years of teaching experience. At Achievable, partnered with subject-matter experts and engineers to publish and test adaptive learning materials across 70+ courses. Design lessons, assessments, and multimedia for professional certification and K-12 learners.

SKILLS

Instructional design, curriculum development, adaptive learning, formative and scenario-based assessment, differentiated instruction, SME collaboration, editorial QA, CMS publishing, course testing, video production, project coordination

Tools: Asana, Google Workspace, Google Sheets, Adobe Acrobat Pro, Canva, Figma, Vimeo

PROFESSIONAL EXPERIENCE

Achievable | Content Specialist | Remote | Oct 2025 - Nov 2026

- Coordinated SME reviews, editorial deadlines, CMS publication, and release QA across 70+ adaptive courses. Helped bring four courses live in two months, including NCLEX, CCMA, ASVAB, and IRS SEE Part 1.
- Reviewed NCLEX lessons and quizzes and mapped seven 70-item practice exams to the exam blueprint. Rebalanced coverage to address a 21-item pharmacology gap.
- Tested case studies and interactive Next Generation NCLEX questions after import, documenting text overflow and highlighting issues for engineering.
- Built Claude-assisted course audits to identify missing or inconsistent material, verified findings against source documents, and tracked corrections for review.
- Reconciled records for 1,580 instructional images, matching assets to course materials and flagging unresolved records for follow-up.

Mercor | Generalist AI Trainer (Contract) | Remote | Sep 2026 - Present

- Evaluate AI-generated material against structured rubrics for accuracy, clarity, and instruction adherence. Document recurring defects and explain evaluation decisions.

Alpha Publishing | Senior Content Editor, Biology | Remote | Nov 2024 - Aug 2025

- Authored biology textbook material for the Middle East and North Africa and led a team of writers, editors, and designers through review of 200+ lessons.
- Edited drafts for scientific accuracy, readability, and standards alignment. Managed revisions and coordinated with designers to prepare materials for publication.

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PROFESSIONAL EXPERIENCE, CONTINUED

Palm Beach County Schools | Science Teacher & Grade-Level Lead | 2018 - 2025

- Designed 400+ inquiry-based science lessons and assessments. Used formative results to identify misconceptions, differentiate instruction in inclusive classes, and align grade-level materials.
- Ran science enrichment and SECME programming and secured grant funding for instructional resources.

Legends of Learning | Curriculum Developer | Remote | 2023 - 2024

- Built 80+ interactive science lessons in a CMS and collaborated with editors and designers to integrate multimedia, activities, and knowledge checks.

Accelerate Learning | Curriculum Developer | Remote | 2022 - 2023

- Created 60+ biology and Earth science units with scaffolded lessons, activities, and assessments aligned with NGSS and TEKS.

Varsity Tutors & Minecraft Education | Virtual Instructor | Remote | 2020 - 2022

- Delivered 200+ live virtual classes in biology, zoology, and paleontology and adjusted instruction in response to learner questions and assessment results.

Chewy / REPTILES Magazine | Content Writer (Contract) | 2018 - 2019

- Wrote and updated consumer education articles. Added relevant product links that generated more than $10,000 in reptile-product profit in six months.

REPTILES Magazine | Contributing Writer | 2017 - Present

- Published 35+ research-informed articles that translate specialist biology, conservation, and animal care guidance for general readers.

Rebekah Venom | Independent Education Content Creator

- Research, script, edit, and publish educational videos that have earned millions of organic views.

Trademark Exotics | Media & Content Operations

- Create customer-facing educational copy, multimedia assets, and campaign materials.

EPA / Florida State Parks | Field Biologist | 2016 - 2018

- Conducted flora and fauna surveys and documented conservation field observations.

Three Jays Tortoise Sanctuary | Assistant Curator

- Contribute to conservation husbandry, animal observations, and educational outreach.

EDUCATION & CREDENTIALS

B.S. Biology, Zoology Concentration | Palm Beach Atlantic University, 2018

Florida Biology Teaching Certificate (Grades 6-12) | Florida Reading Endorsement | University of Florida K-12 Literacy Micro-Credential (2025)